



# Agtech and Logistics Hub





# AATLIS

## Technology & Innovation Campus

Home to the brightest minds; AATLIS was created to,



Enhance Education, Training and Skills opportunities



Showcase innovation – a shop – front for industry



Inspire open innovation



Scale and commercialisation



# AGRIBUSINESS: DEFINITION

Agribusiness is a combination of the words **agriculture** and **business** and refers to any business related to farming and farming-related commercial activities.



# Did you know Agribusiness is the largest industry sector in the world?

- The Agtech and Logistics Hub was established to provide businesses with solutions that create sustainable growth and jobs
- Since being established two years ago, the Hub has been extremely successful and has delivered....



**Agribusiness  
a \$5 trillion  
Global  
industry**



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# THE POSITIVE IMPACT



100+  
jobs for the  
community



12,000+  
ecosystem partners, with  
the goal of achieving  
20,000+ in 2023



Nationally recognised as  
Australia's premier hub for  
delivering innovative solutions in  
the agriculture industry

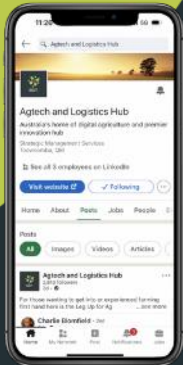


412  
meetings and forums hosted



1300+  
farms/sites digitally  
connected

## Achievements



4,000+  
Social media  
followers across  
LinkedIn, Facebook,  
Instagram and  
Twitter



43  
financial investors / VC  
funds connected to the  
Hub



400  
visitors to the Hub



11  
International delegation  
visits



567  
external meetings  
attended



11  
residents at the hub



# Future Vision

# AGTECH AND LOGISTICS HUB REACH

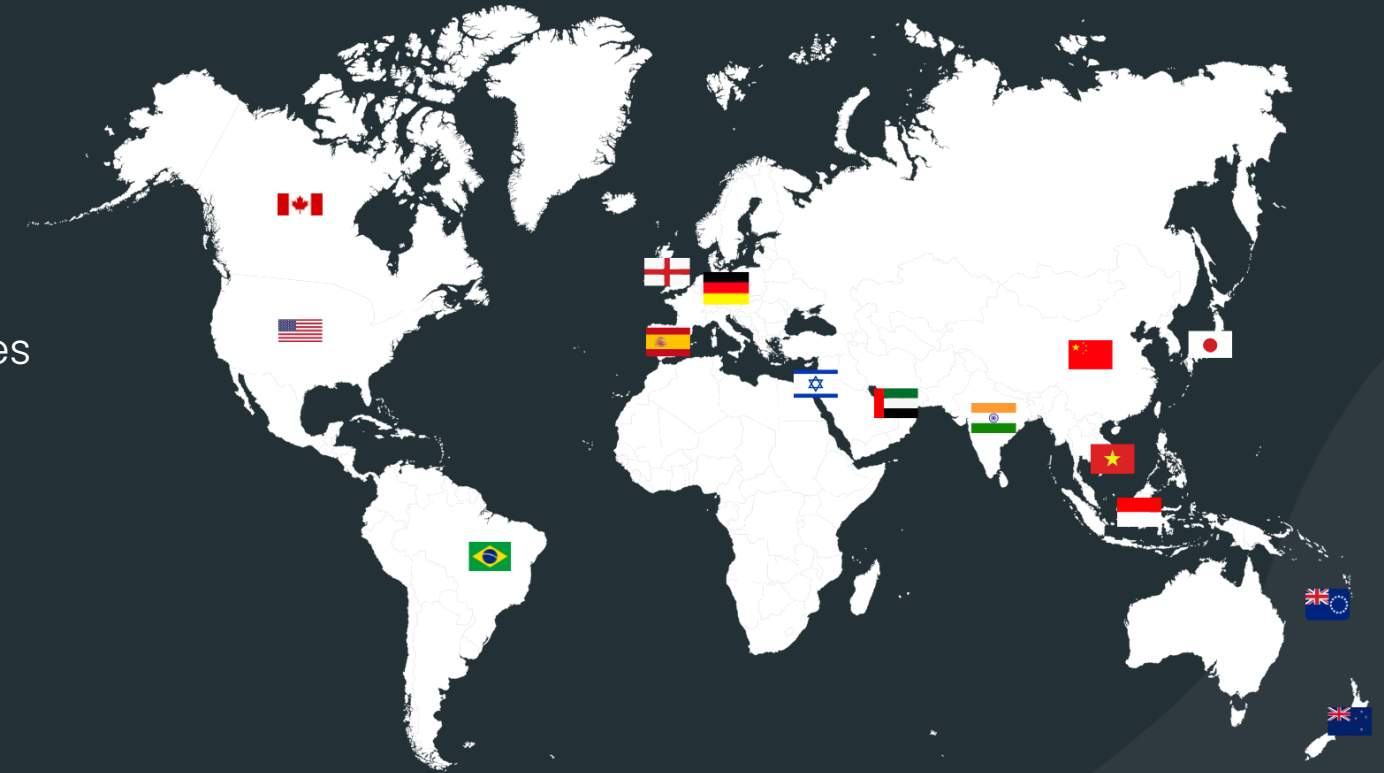
Currently visited by 15 Countries

Want to create a Landing Pad

1. Partner & Convert TIQ / Austrade leads
2. Via supporting International Agribusinesses
3. Create Infrastructure Investment in QLD
4. Build Job Creation
5. Utilize QLD businesses to do business

Bigger opportunity for QLD than other States

To be the #1 HUB in Southern Hemisphere by 2032 – A showpiece for Queensland Olympics



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# THE HUB'S SECTOR REACH

Majority of the work is:

Supporting businesses in:

- Manufacturing
- Logistics
- Commercial business
- Regional communities

Keep Australia ag competitive

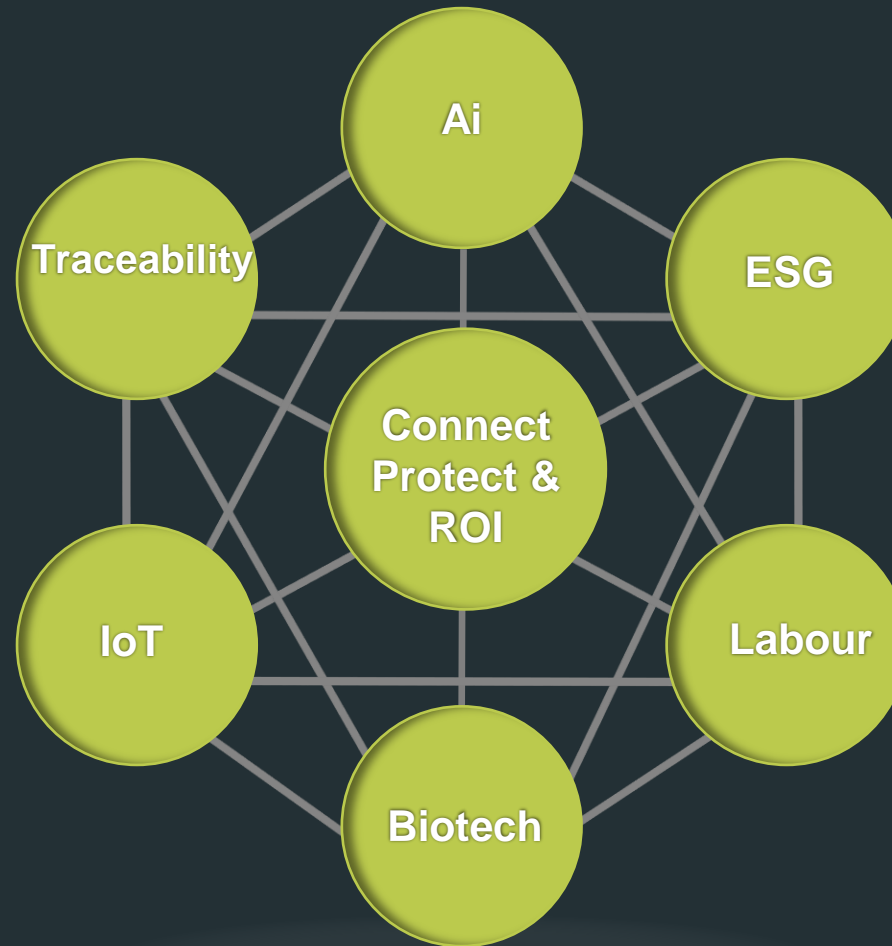
Keep supply chains consistent





# Agricultural Insights

*X29  
AgTech  
Sectors*



*EVOKE Ag 2023*

*"We need to inject  
the humanity into  
technology"*



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# REAL Education Demand CREATING JOBS

RDO Equipment is committed to the Toowoomba Region as a key foundation to our National Footprint. Critical to our success is growing talent and providing staff with first class training.

To that end, the ATLH promises to enable this goal as a world class facility right on our doorsteps. RDO currently employ over 100 apprentice technicians, thus a central location provides hands on training across John Deere and Vermeer equipment – especially in the future technology offerings.

Additionally, the proposed site and blueprints for this training facility, will also fulfill our machinery demonstration and classroom requirements.

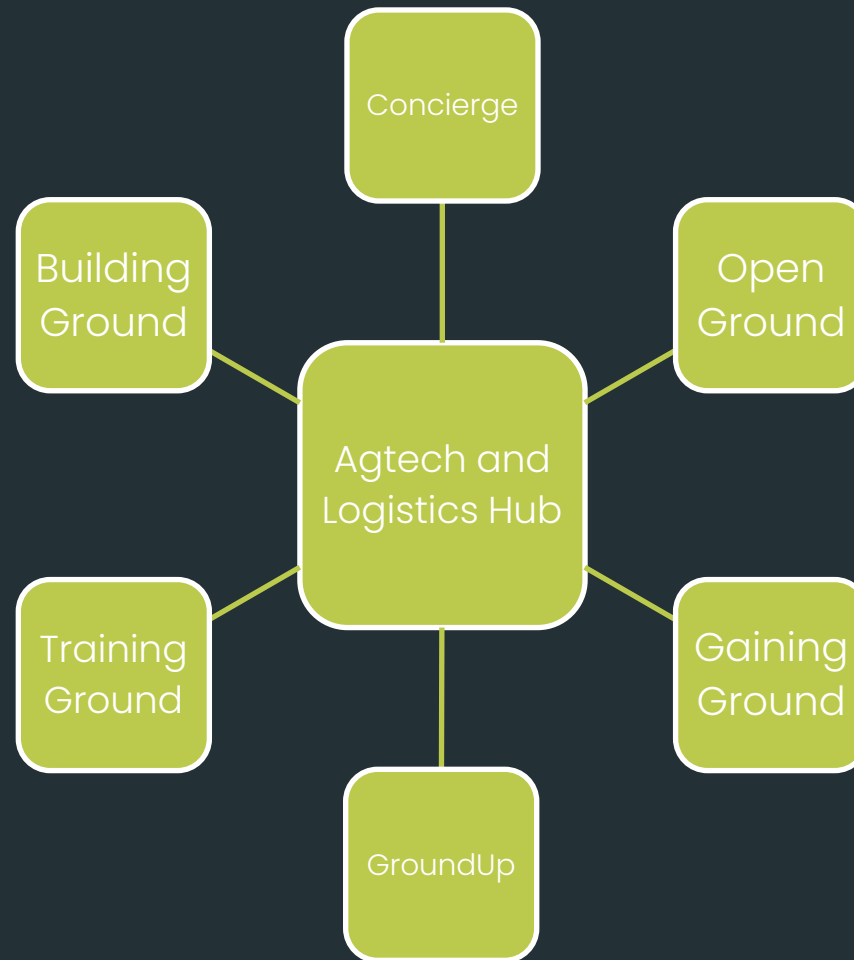
*- Guy Hoffensetz GM of Growth and Innovation*



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# CHALLENGE & Program Alignment



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# EDUCATION & DEMONSTRATION

Education is a major focus

Lack of training is a major obstacle to adoption

Building skills for the future

- Schools
- TAFE
- Universities

Work with regional communities

Work with major corporates – CEOs to field

Deliver hands-on training

Instore Demonstrations

In field and demonstrations





# A Vision for QLD

# What do you get for the Investment?



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# GRDC GroundUp Agtech Showcase



[GroundUp Agtech Showcase Day 2023 - YouTube](#)

